

What's really going into the chocolate we buy?



We eat chocolate for comfort, celebration, and indulgence. Cocoa is the key ingredient in chocolate. What is really going on with the sourcing of cocoa? We have surveyed the world's biggest chocolate companies to find out!



GOOD EGG AWARD

Original Beans for their regenerative approach to growing and making chocolate

Tony's Chocolonely for seeking to bring structural change to the entire cocoa sector through collaboration



ROTTEN EGG AWARD

The Rotten Egg Award goes to **General Mills** and Walmart for their lack of public policies and commitment for their cocoa procurement. A general lack of transparency in implementing their policies makes it difficult to hold them accountable.



SCORECARD KEY

- Leading the industry on policy.
- Making progress on implementing policies.
- Starting to implement good policies.

- - Needs to catch up with the industry.
- Lacking in transparency: Did not respond or complete survey.

Company	Popular Product(s)	Traceability 8	Living Inc	Child & For	ed Deforestation	Agrofores	Agrichemic Mana	al ge ^{ment} Overall
ÖRIGINAL BEANS		1	7	7	7	1	1	
CHOCOLONEIX	CHOCOLONEIX	1	1	1	1	1	2	
BEYOND GOOD.	ETING COOK BRIDGE	1	1	2	1	1	1	
alter	SILK VELVET	1	2	1	1	1	1	
HALBA SWEET. SALTY, SWISS.	BRANCHE BRANCHE BRANCHE BID BRANCHE	1	1	2	1	1	2	



Company	Popular Product(s)	Traceability &	Living Inch	Child & Force	Deforestation	n ate Agroforesi	Agrichemica	Jement Overall
HERSHEY THE HERSHEY COMPANY	TAILS DUDS Recreation	2	2	1	2	2	3	
FERRERO	bueno nutella	1	2	2	1	2	2	
ETG ^{\$} BEYO	IND IS. (trader)	1	2	2	3	3	2	
MARS WRIGLEY	ATTAIL SHIRLS	2	2	2	1	2	3	
ECON	(trader, processor)	2	2	2	2	3	2	2

Company	Popular Product(s)	Traceability Transp	Living Inc	Child & For	Deforestati	nate Agrofore	stry Agrichemic	gement Overall
BARRY (()) CALLEBAUT	(trader, processor and manufacturer)	2	3	1	2	3	4	P 2
Cargill °	(trader, processor and manufacturer)	2	2	2	2	3	3	
Offi wake it real	(trader, processor)	3	2	1	2	3	4	
pladis	Chole Burger holds	1	3	2	3	4	3	
S N LINDT & SPRÜNG	LI Survey of the	2	3	2	3	2	3	

Company	Popular Product(s)	Traceability 8	Living Inc	Child & Ford	Deforestation	Agrofores	Agrichemic	gement Overall
S&D SUCDE	N (trader)	3	3	2	2	2	3	2
Fazer	Geisha Contract	2	3	2	2	4	3	P 2
T тоитом	(trader and processor)	3	3	2	3	3	3	
Stollwerck	Alpia	3	2	3	3	3	3	
VALRHONA Let's imagine the best of chocolate*	Man Ann	1	3	4	2	3	4	

Company	Popular Product(s)	Traceability &	Living Inc	Child & For	Deforestation	ate Agrofores	Agrichemic Mana	al gement Overall
Orkla	Balleri Kirk	3	3	3	2	2	3	
Blommer — CHOCOLATE COMPANY—	(trader, manufacturer)	3	3	2	2	3	4	
	SERVICE DE LA COLONIA DE LA CO	2	3	3	3	3	4	
meiji	meiji milkchocoloto 28 Made	2	3	3	3	4	4	
GODIVA Belgium 1926	GODIVA Checulation this max missions	2	3	3	4	3	3	

Company	Popular Product(s)	Traceability &	Living Inc	Child & Force	Deforestation	n Ite Agroforesi	Agrichemica Manac	gement Overall
puratos Food Innovation for Good	(manufacturer)	3	2	3	4	4	4	
/TOCHU	(trader)	2	3	3	4	4	4	
お口の恋人 LOTTE	ALMOND Glana ALMOND CRUNKY	3	4	3	4	4	4	P 4
STORCK	Toffifee merc RISE	3	3	4	4	4	4	P 4
MORINAGA	D. W.S. C.	4	4	2	4	4	4	

Chocolate Scorecard: Brands & Suppliers Companies are listed by performance

Company	Popular Product(s)	Traceability 8	Living Inc	Child & Forc	Deforestation	n ate Agrofores	Agrichemics	gement Overall
Glico	peloy / POCK	4	4	3	4	4	4	(PA)
Kelloggis	CHOCOS TOURISH	4	4	4	4	4	4	P 4
DAITOCACAO CO.,LTD.	(manufacturer)	4	4	4	4	4	4	P 4



Company	Popular Product(s)	Traceability	Reacy Living In	Child & Fo	or Deforesta	tion mate Agrofor	estry Agrichem Mar	overall
FrieslandCampina eia	Chocomel							
General Mills	South State of the							
KRÜGER [©]	Schopetter Schopetter							
Mondelez	TOBLEROLE (ONDINAL (ODDINAL CONTROL)							
Unilever	Padde							



RETAILERS SCORECARD KEY



Developing their own programs and partnerships to address the issues



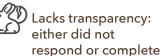
Doing something more than certification



Relying entirely on certification



No significant initiatives



Traceability & Transparency Child & Forced Deforestation & Living Income Agrichemical Management Agroforestry Retailer **Overall**

Retailer	Traceability	Parency Living In	Child & Fo	or Deforesta	mate Agrofor	Agrichen Ma	nical nagement Overall
coop	2	2	3	3	3	3	
COLRUYT GROUP	2	2	3	3	3	3	
L÷DL	2	2	3	3	3	2	
Carrefour	2	3	3	3	2	3	
Sainsbury's	2	2	3	3	3	3	

Retailer	Traceability	Pareucy Pareucy	Child & For	ced Deforestan	nate Agrofore	stry Agrichem Mar	ncal nagement Overall
WAITROSE & PARTNERS	2	2	2	3	3	2	
COSTCO	2	3	3	3	3	3	
Woolworths BIGW	2	3	3	3	3	3	
M&S	2	2	3	3	3	3	
coles	3	3	3	3	2	2	

Retailer	Traceability	Parency Living I	Child & Fo	Deforestr	mate Agrofor	estry Agrichen	nical nagement Overall
(Australia & NZ)	3	3	3	3	2	2	
Système U	3	2	3	3	3	3	
DAVID JONES	2	3	3	3	3	2	
Walgreens	4	4	4	4	4	4	
FamilyMart (Japan)	4	4	4	4	4	4	P 4



Retailer	Traceability	riving In	Child & Fo	or Detores	station & Jimate Agrofo	Agrichemi Mar	cal lagement Overall
Albertsons							
EDEKA							
FOODSTUFFS South Island foodstuffs							
W Kroger							
METRO							
(USA)							



Retailer	Traceabili	ry & Living I	Child & F	orced Defore	station & Agrofo	Agrichem Mar	ical nagement Overall
TESCO							
the warehouse //							
Walmart >							
WHOLE FOODS MARKET							



BE SLAVERY FREE Chocolate Scorecard is coordinated by Be Slavery Free, with universities, consultants and civil society groups engaging in transforming the chocolate industry. We are grateful to the companies and retailers who participated and the staff who took time to engage with us.

University Partners

This research has been conducted in accordance with Human Research Ethics Committee guidelines under the project titled The Chocolate Scorecard, project ID 10917, 2022, from Macquarie University, Sydney, Australia; Open University (UK) HREC/4275/Bernardi; University of Wollongong HREC, project title: Chocolate Scorecard, number: 2022/009.



Macquarie University
Prof. John (Johannes) Dumay



The Open University

Dr. Cristiana Bernardi



University of Wollongong Ass. Prof. Stephanie Perkiss

Promotion Partners

Abolishion | abolishion.org

ACRATH | acrath.org.au

Actions pour le Développement Social | actds.org

Baptist World Aid Australia baptistworldaid.org.au

EcoCare Ghana ecocareghana.org

El Llamado del Bosque facebook.com/ elllamadodelbosque

European Freedom Network europeanfreedomnetwork.org FFRFADD For Dignity | fordignity.com.au

Freedom United freedomunited.org

Friends of the Earth Estonia roheline.ee

Friends of the Earth Ghana | foeghana.org

Ghana NGOs Coalition on the Right of the Child quercghana.org

Green America | greenamerica.org

Green Forest

JATAN | jatan.org

Mighty Earth | mightyearth.org

Mouvement Ivoirien des Droits Humains | midh.ci

National Consumers League nclnet.org

National Wildlife Federation nwf.org

Netzwerk gegen Menschenhandel netzwerkgm.de

Nitidæ | nitidae.org

Nos Enfants Notre Avenir nosenfantsnotreavenir.org

Pesticide Action Network UK pan-uk.org

RAIDH | raidh-ci.org

RéGDH - Réseau du Guémon pour les Droits Humains

Roscidet | roscidet.org/main

Send Ghana sendwestafrica.org/nu/gh/

SIM for Freedom sim.org/-/for-freed-1

The Child Labor Coalition stopchildlabor.org

Unseen | unseenuk.org

Vigilance Citoyenne

Vote Common Good votecommongood.com

WWF | wwf.org