

Easter is the largest chocolate shopping holiday of the year. What's really going into the chocolate we buy? Mighty Earth, Be Slavery Free, and Green America surveyed the world's biggest chocolate companies to find out! Some chocolate companies are rising to the challenge of making cocoa sustainable, but others continue to ignore consumer demand for deforestation-free and child labour free chocolate. This guide breaks down company commitments and policies. It does not assess effectiveness or implementation. Of course, commitments are just a first step. Together, Mighty Earth, Be Slavery Free, and Green America are closely monitoring corporate implementation of these policies, and with your support, we can transform the chocolate industry into one that prioritises people and the planet.



Leading the industry on policy



Policy improvements needed



Bad policy or no policy



## The Rotten Egg Award goes to ... Godiva!

for lack of responsibility by the company in all areas which are considered best practices in protecting the environment, ending child labour and moving towards a living income for farmers.





## The Good Egg Award goes to ... New Zealand's most loved chocolate Whittaker's

for leadership in policies and practices to end child labour, moving towards a living income for farmers and caring for the environment.



For further information please contact : Mighty Earth - inquiry@mightyearth.org

Green America - ctate@greenamerica.org

Be Slavery Free - australia@beslaveryfree.com















Snicker M&Ms Twix Bar



















Nesquik KitKat Butterfinger





















Reeses Mr. Goodbar Kisses



















Cadbury Toblerone Milka























































